

How to Network by Blogging a "How To" report on creating a buzz of referrals by Blogging comments!

Networking is one of the most inexpensive ways to get the word out about you and your business... I would go so far as to say it's very cost effective because the method you'll learn in this special report is absolutely FREE!

If you've been online now for a while and wondering why you haven't created business relationships, met a few people who could possibly get the "word out" about your products and services and wondering why is networking a key ingredient to creating a buzz of referrals to your website, I have some steps for you to follow that will help you change all of that!

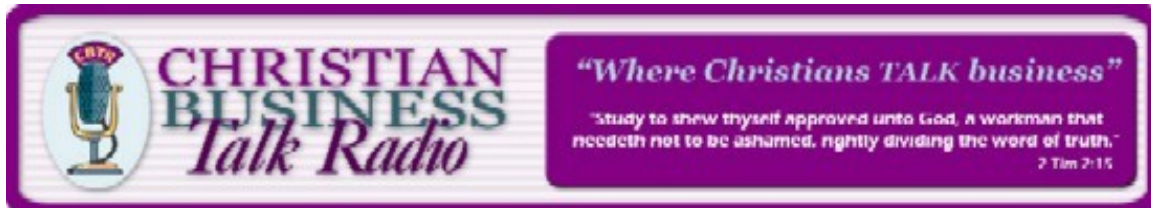
Need reassurance that networking via blogging has it's benefits?

Check out this blog post I read recently:

TIP 1:

"How Insightful Comments Can Bring You Readers"

[Begin Quote] From the questions I get asked, many folks are confused as to what commenting is good for. To me it's just like anything else in business, you provide something of value to someone, and chances are, it'll be reciprocated. **Add value to a blog post with insightful comments, and readers will want to know more.** I've seen it happen in my own writing, and I do it all the time.



If I read a comment that makes a good point, or really adds to the conversation, I'll check out the commenter's site. 9 times out of 10, if I find many of their comments interesting, I find their blog interesting enough to subscribe to. And from what I've learned, I'm not alone. This seems to be a fairly common practice. I've found a lot of the blogs I subscribe to from comments on other blogs. **[End Quote]**

Want to know how to structure or word your comments to draw traffic? View the rest of this message at: www.lifehack.org (click [here](#) for the exact page)

Maybe you're not the type of person who blogs everyday. That's okay. But it is to your advantage to at least visit blogs and leave your comments on a regular basis.

Why?

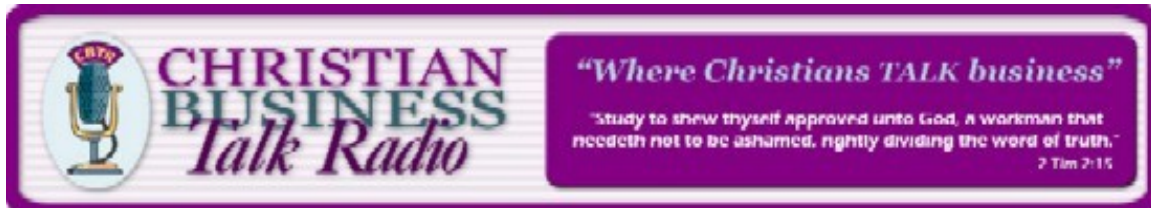
Because the average blog allows the reader to "leave comments." When you leave a comment you can also leave your website address. But here's the catch, you don't want to leave a long string of information about you and your website, leave the imagination up to the reader to want to click through to your website.

Presto... more traffic and more subscribers!

Ready to put your plan into action?

Tip 2:

- Write a compelling signature line. Not listing 4 or 5 different companies either! Two urls at the max. Make your signature



line no longer than 5 lines. For example:

Regina Baker, Executive Producer & Coach

www.ChristianBusinessTalkRadio

www.BusinessbyGrace.com

"where Christians TALK business!"

Note: for effective solutions on writing compelling signature lines visit:

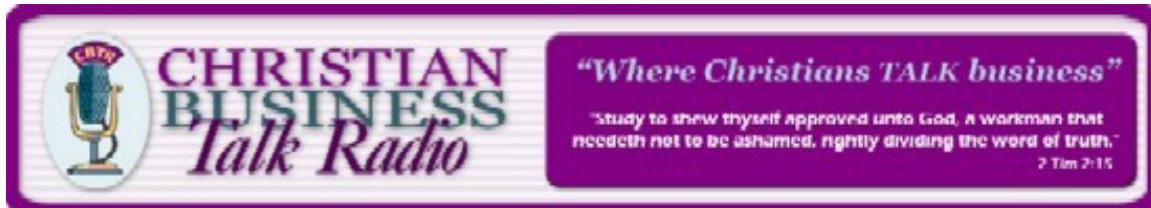
<http://www.ossweb.com/article-9.html>

People want to know what you do, not how you live. In other words, most people are not interested in the fact that you have 4 cats, 3 dogs, your spouse works for xyz company and you have 2 children. It's not necessary for your signature line 😊

Tip 3:

- Remained focused! Too many times we become unfocused based on someone else's ideas or a seemingly good opportunity to jump on. Try not to allow someone else's ideas to get you off track of your own dreams and goals. Set aside time to focus primarily on commenting in blogs. Suggestions: Minimum 1 hour per week posting / commenting on your favorite blogs.

If you have a challenge remaining focused, then I highly recommend my friend, Kelly McCausey's, "[The Power of a Focused Business](#)." Simply put, it's very easy to get off track. I promise you, if you remain focused on a plan, you'll receive the results you're looking for.



Tip 4:

- Write a testimony about a blog or blogs you really like and email the owner. Keep it short and straight to the point and don't forget to add your signature line. I saw a very positive post today on a popular blog about one of my websites! She left her testimony about it but guess what? Her website was mentioned also!

Tip 5:

Regina's Recommended Blogs

While there are millions of blogs online, I've narrowed this list down to **only a few** of my favorites. Don't limit the ones you see here, go to google and do a search for a blog on a particular subject (related to your target market and interests) and then visit each one or go to Technorati, www.technorati.com and search there.

Seek out high traffic viewed blogs (technorati will list how many blogs actually link to each other). Where better to post your comment than at a blog that receives a lot of traffic?

- [Tech Based Marketing](#)
- [Small Business Moms' Blog](#)
- [Christian Business Talk Radio Blog](#)



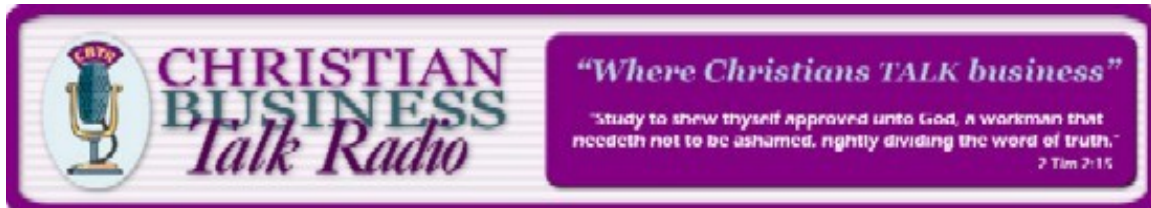
- [Success from the Nest](#)
- [The Get Known Now Blog](#)
- [Work at Home Moms Talk Radio Blog](#)
- [InternetMarketingSweetie](#)
- [The Michel Fortin Blog](#)
- [Workplace-ministry.com](#)
- [Income.com Blog](#)

Tip 6:

All the Internet Marketer's are scrambling to pass out their referral links on John Reese's just released BlogRush project. Who's John Reese? He's the mastermind behind the infamous website, Income.com

I for one love being connected to what's happening in cyberworld so I knew John and his team were preparing to release BlogRush very soon! The early bird ALWAYS catches the worm... remember that and you might just make some cash doing so.

So what in the (Internet) world is blogoshere or blogrush?

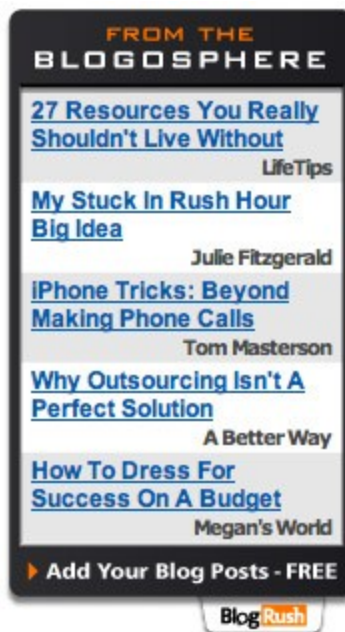


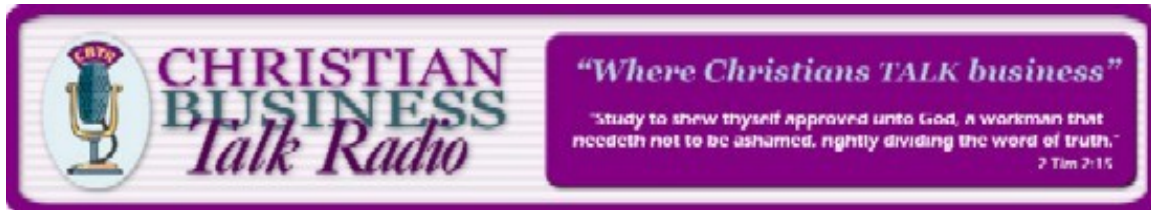
Simply put, it's blog syndication.

In general, syndication means the distribution a news article through a syndicate - is all about distributing content - or in this case blogs being distributed on other blogs. Or look at it this way, for the supplying of information or content for **simultaneous publication on several blogs.**

Cool eh?

BlogRush is a **FREE** service. You start by creating an account and placing a small piece of code on your blog. Here's what the code looks like once you place it on your site.





Or better yet, John explained it wayyyy better than I ever could, here's what he said:

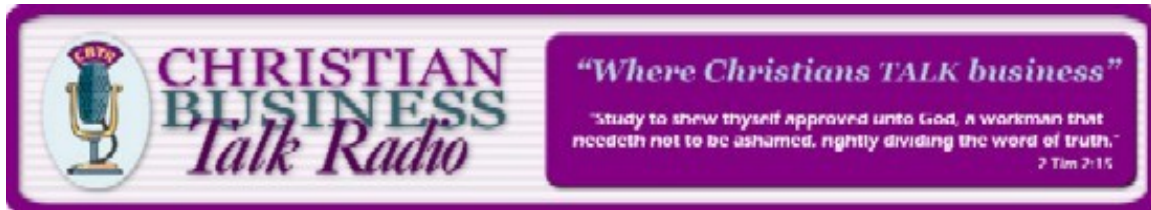
[Being Quote] Each blog in our network gets set to a specific category that defines its content. The real power of the service is how it helps blogs generate more traffic...

Each time the widget gets loaded on any page of someone's blog, they'll have one of their latest blog post titles and a link served inside the widget on another related blog. But it goes wayyyy beyond that...

See the "Add Your Blog Posts - FREE" area at the bottom of the widget? And the BlogRush tab? Well, if anyone clicks on either of those areas they will be taken to the BlogRush web site where they can learn about the free service and start hosting the widget on their site. BUT that's not free advertising for BlogRush. Those links serve a powerful purpose...

When someone joins BlogRush, our system knows exactly WHERE they came from. The originating blog gets permanently marked in our system as the "referrer" for that new blog. And as you may have already guessed, the original blog now earns additional "syndication credit" on all the traffic that the referring blog produces — every single day. But it doesn't stop there. If that new blog refers another user, that original blog then earns credits based on THAT new user as well. It continues through 10 "generations" of referrals with no limit to the number of blogs and/or traffic that can be produced by any level.

This 'process' provides incredible LEVERAGE. You can have a blog that gets just 1 visitor a week, but if that next visitor happens to be someone with a blog that gets 25,000 visits a day, and they click your widget and sign up, you'll start having your blog posts promoted over 25,000 TIMES A DAY. And that doesn't even count all the potential "viral growth" that can then occur from that blog referring other blogs. It's very, very powerful. [End Quote]



Now, I don't know about you but this is a NO BRAINER. Want some Blog traffic? It costs you absolutely nothing but you have the potential of gaining a lot of free traffic!

Don't sit this one out, you'll be so frustrated that you did.

Ready to become a member of the "Blogoshere?" Sure you are, get your Blogrush widget right [here!](#)

Tip 7:

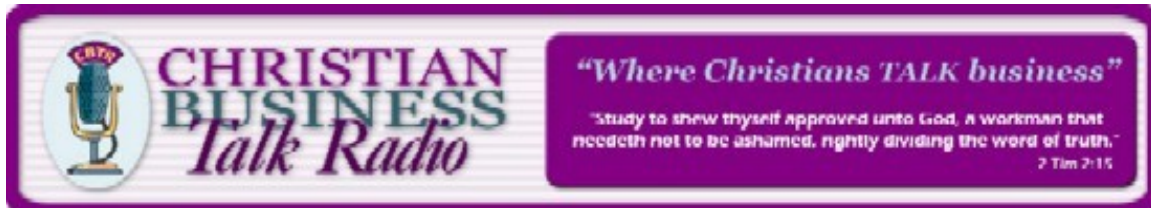
Outsource the research. So maybe you don't have the time to research blogs and comment. Hire a Virtual Assistant to do the work for you. Most VA's are experienced in researching tasks. Inform her of what you want done and watch her do within a reasonable amount of time what might take you weeks to do! Feel free to contact me to get your blog setup today. cbtalkradio@gmail.com

Tip 8:

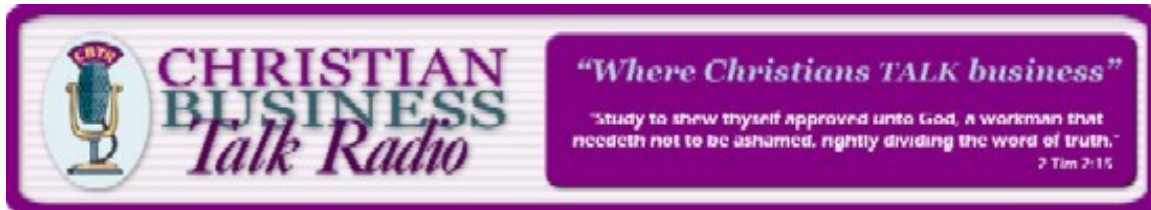
10 Easy Ways For More Blog Comments

Is your blog a little too quiet for comfort? Then try these 10 quick and easy ways to get those comments rolling in.

1. Ask and you shall receive. If you don't ask, you don't get it. People are funny creatures, when you ask it's like an invitation it's OK for them to say something.



2. Can they help you? Tell your readers you need help with an issue. For example, help picking out a new hairstyle, color for your home office, new computer, help with a new logo design. You get the idea.
3. People love a little bit of self promotion especially online where link backs are like manna from heaven. Tell people you're building a resource list, if they know of a resource, post it and if they own a relevant resource, tell them to post their links in the comments.
4. Get them to finish a list for you. For example, you say you're writing a report about seven most common insurance problems but you've found only four. Tell them to come up with the other three and the ones chosen will be included in your report complete with credits as an extra bonus.
5. Encourage reviews about a product or service you blogged about, even if they are negative. Having both positive and negative reviews helps make your blog more believable and sincere.
6. Subscribe to comments. People are used to forums. Whether they contribute to a discussion or not, they like to get notified when someone else has something to say about a post they are interested in. Make it easy for them by offering comment subscription both by email and RSS.
7. Make use of your network, customers or prospect list. Tell people about your blog and to let you know what they think about the topics you've blogged about.
8. Giving away a freebie? Include your blog URL. Tell people to share their thoughts about your freebie at your blog.



9. Are you posting too often? Strange as it may sound, maybe you're posting so often that your readers can't keep up.

10. Encourage discussion. Blog about something you read on another blog, news, magazine or other media. Then invite readers to share their thoughts. This works very well for topics in the news.

Now you know them, try these suggestions on for size. Sometimes you might get comments right away, sometimes it takes a while to

get results but that doesn't mean it's not working. Keep plugging. They'll start to warm up to you before you know it.

And if you're still unsure about how to get started blogging, my friend and business partner, Lynette Chandler created an awesome product, the **"Blogging Starter Pack Course"** it's an audio visual e-course to get your business blog started.

Remember, the key is to remained focused and gaining tons of referrals!

Blessings for continued success!

Regina Baker

Regina Baker, Executive Producer

www.ChristianBusinessTalkRadio.com

www.BusinessbyGrace.com

"where Christians TALK business"